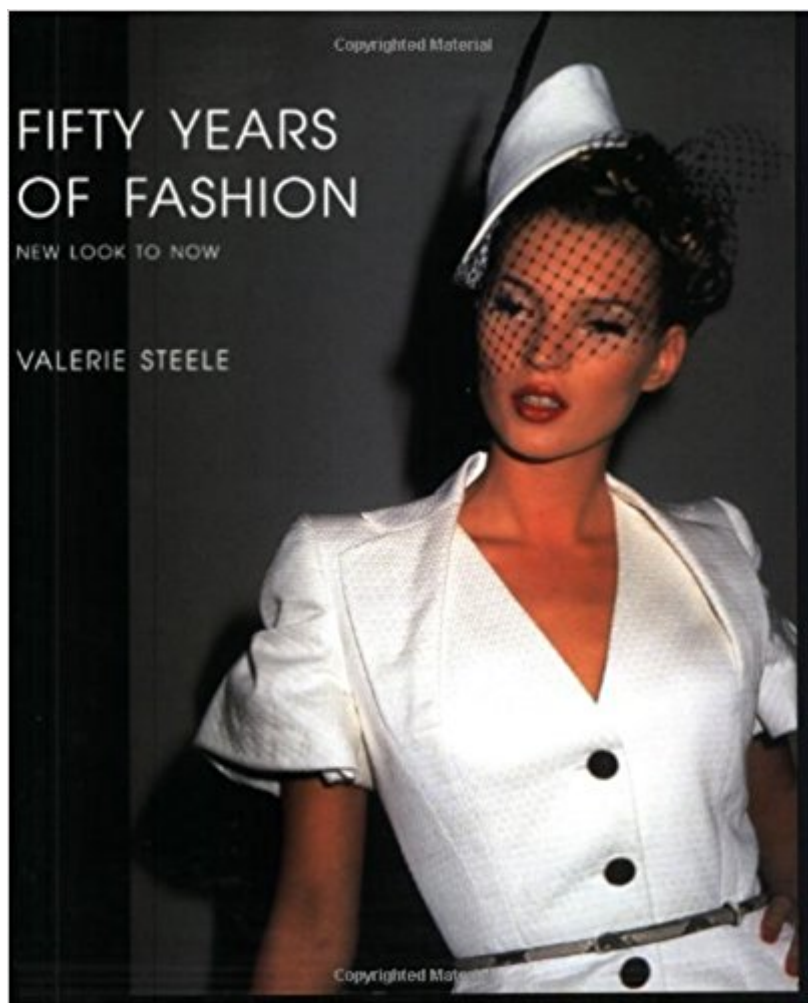


The book was found

Fifty Years Of Fashion: New Look To Now



Synopsis

From haute couture to hot pants, from glamour to grunge, the second half of the 20th century witnessed some startling revolutions in fashion. This survey not only describes the great designers and their creations but also places clothing trends within their social and cultural contexts."

Book Information

Paperback: 176 pages

Publisher: Yale University Press (August 11, 2000)

Language: English

ISBN-10: 0300087381

ISBN-13: 978-0300087383

Product Dimensions: 11 x 9.1 x 0.6 inches

Shipping Weight: 1.9 pounds

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #331,664 in Books (See Top 100 in Books) #262 in [Books > Arts &](#)

[Photography > Fashion > History](#) #333 in [Books > Arts & Photography > Decorative Arts &](#)

[Design > Textile & Costume](#) #816 in [Books > Arts & Photography > Graphic Design >](#)

[Commercial > Fashion Design](#)

Customer Reviews

This book has both beautiful photographs and informative text. The only reason I took off one star is that I think more photographs from each designer should have been included. I especially would have liked to have seen a few more photos of clothes from American designers from the 1990s. Throughout the book, the author mostly displays clothes made by European designers. I would not have expected much attention to be focused upon American designers before 1980s or 1990s. Arguably, it was not until the 1990s that American fashion really started to influence Europe, instead of the other way around. Because this reversal of influence was such a change, I would have expected more attention to be paid to it visually. Therefore, the lack of representation in this era makes me think that American designers were somewhat shortchanged in this book. However, I agree that all the designers selected, both European and American, did heavily influence their own time periods. This book covers Post War 1940s through 1990s. In each era the author focused on a few key designers. The author chose Balenciaga, Balmain, and Dior to represent the 1940s and 1950s. The author primarily showcased Correges, Yves Saint Laurent, and Quant to represent the 1960s. Halston and Yves Saint Laurent were the focus of the 1970s era. More designers are

represented in the 1980s. The book has one or two photos from Chanel, Lacroix, Blass, Herrera, Azzedine Alaia, Armani, Gaultier, Comme des Garcon, and Issey Miyake, among a few others. The 1990s are represented by a photo or two of designs from Versace, Anna Sui, Chanel, Tom Ford for Gucci, Galliano, Donna Karen, Westwood, Calvin Klein, and Prada. Just as it is the maxim for fashion in general, so is it for this book in particular...less is more.

[Download to continue reading...](#)

Fifty Years of Fashion: New Look to Now Fifty Shades Darker: Book Two of the Fifty Shades Trilogy (Fifty Shades of Grey Series) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) The Glass of Fashion: A Personal History of Fifty Years of Changing Tastes and the People Who Have Inspired Them Fifty Shades Darker: Book Two of the Fifty Shades Trilogy Fifty Shades of Grey: Book One of the Fifty Shades Trilogy Fifty Shades Freed: Book Three of the Fifty Shades Trilogy FASHION TRENDS:London Look Of the 60's: COLORING BOOK (Fashion Trends: Series) (Volume 1) Tributes: Celebrating Fifty Years Of New York City Ballet Design Museum: Fifty Fashion Designers That Changed the World The New Potty (Little Critter) (Look-Look) New York Then and Now (Then & Now Thunder Bay) The Sea Ranch: Fifty Years of Architecture, Landscape, Place, and Community on the Northern California Coast George McGovern and the Democratic Insurgents: The Best Campaign and Political Posters of the Last Fifty Years The Fifty-Year Mission: The Next 25 Years: From The Next Generation to J. J. Abrams: The Complete, Uncensored, and Unauthorized Oral History of Star Trek Jackson, 1964: And Other Dispatches from Fifty Years of Reporting on Race in America A Passion for Leadership: Lessons on Change and Reform from Fifty Years of Public Service Fifty Years Among the Bees The Fifty-Year Mission: The Complete, Uncensored, Unauthorized Oral History of Star Trek: The First 25 Years Roshara Journal: Chronicling Four Seasons, Fifty Years, and 120 Acres

[Dmca](#)